



## Good Design Show and The Awards Ceremony in Athens

The GOOD DESIGN® is the world's most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies and Metropolitan Arts Press, Ltd.

GOOD DESIGN® celebrates another year of astonishing designs with an exhibition at The European Centre, 74 Mitropoleos str., Athens, Greece, featuring winning products and graphics from GOOD DESIGN 2023-2024 awards' program.

The Awards' Ceremony celebrating The GOOD DESIGN® AWARDS took place in front of the Acropolis on Friday, March 15th, in Athens at [ELEON LOFT](#).

The Awards' evening was been graced by the presence of honored guests were greeted with their speeches: Honorable Artur Lompart, Ambassador of the Republic of Poland Mr. Mindaugas Vyskupaitis, Deputy Head of the Embassy of Lithuania, Ms. Lucie Kuligová-Director of the Cultural Institute of the Ministry of foreign Affairs of the Cech Republic, Ms. Dora Lami - Ivan Seliminski Cultural Centre of Bulgaria and Ms. Iro Nikolakea Head of Exhibitions, production, and Cultural Events at National Museum of Contemporary Art Athens EMST.

The GOOD DESIGN® trademark is internationally regarded as the mark of excellence, recognizing the most outstanding and renovating creations in the design world. Since 1950, more than 40,000 creations have been presented with the award for innovation, sustainability, creativity, branding, ecologically responsible design, materials, technology, graphic arts, packaging, and universal design. For over seven decades since its inception, The Chicago Athenaeum continues the organizing of the program to create a revived awareness about contemporary design.

From sky drones and new autonomous cars to everyday objects, entries for design and innovation, sustainability, creativity, branding, ecologically responsible design, human factors, materials, technology, graphic arts, packaging, The Good Design Show 2024 features a selection of projects that stand out for their iconic design.

Approximately 5,000 shortlisted entries were judged by independent and international jurors with the awards given to the designs with the highest design quality, innovation degree, and superior design.

The annual Good Design Show 2024 features a representative selection of this year's winning products that stand out for their iconic design:

Alstom SA., ambience Lighting Australia Pty, Archistrial Design, Archistrial International Design Team, Ariens Company Industrial Design Team, Arrmet srl., B&B Design, Benkert Bänke GmbH., Boise Department of Arts and History, Botta-Design, Brokis, Brompton Bicycle, BRP D&I Team, BRP Design & Innovation, BRP Inc., Buelacher Luo Design, Bulova NY Design Team, CAKE 0 emission, Cavaletti SA, Cadeiras Profissionais, Cavaletti SA Professional Seating, CERAGEM Co., Ltd., Citizen Watch Co., Ltd., CNH Industrial Italia S.P.A., Costa Coffee Ltd., Costa X Internal RND Team, Damiano Latini Srl., DCA Design International Ltd., De Lussac Studio, DEDEM SpA., Dell Technologies, Dexcom Global Product



Design, Dexcom Inc., Ducati Design Centre, Ducati Motor Holding, ELESa S.p.A., Emo S.r.l., Enterprise Global Experience Design Group, Ergobaby, Fellowes Ltd., Ferrari Design, Ferrari SpA., Filippo Mambretti Design Studio, Franco Zavarise, Frascio s.r.l., Gantri Inc., Gattoni Rubinetteria SpA., GESKE Beauty Tech GmbH., Gradian Health Systems & 10XBETA, Grupa Bozzetti sp. z o.o., HASE, Kaminofenbau GmbH., Hawthorn Donegal, Helly Hansen AS, Holon GmbH., House of Rohl, HP Design + Native, HP Inc., Hyundai Design Center, Hyundai Motor Company, Icona Design Team, Icoxair srl., iGuzzini illuminazione spa., Illu Stration by Mary-Ann Williams, INCANTO brand by Karim Rashid, Index Office, Ivry-sur-Yasumoto, Jiaxuan Du, jozeph forakis ... design, JRE- Slovenija, Jumbo Ev Gereçleri San.Tic. A.Ş., Karim Rashid Inc., Karol Droszcz, Kia Design, KIA Design Center America, Kilit Tasi Design Studio, Klein AG - Klein + More, Kohler Mira Design Team, Kohler Mira Ltd, KUFİ INT, s.r.o., Lazzoni USA Inc., Lenovo, Lenovo Design Innovation Team, Leo Cancer Care Ltd., Lexon SAS., LinkedIn Singapore Pte Ltd, Living Vehicle Inc., Logitech, Logitech Design Europe, Logitech Design Team Americas, Lorenzo Palmeri Studio, Luxor Gas, Marmorin / Schock Group, Marmorin Sp. Z O.O., Martinelli Luce SpA., Matthew Mazzotta, Mitsubishi Motors Corporation, MOLLI Surgical Inc., Mormedi Design Team, Mormedi S.L., Mysoda Oy., Nelson Fossey, Newell Brands Design, Nicholas Baker Studio, Ningjing Sun, Nokia, Nowmatters Limited, O2 Design, Oral-B Design Team, OXO, PA Consulting, Parla Design, Pennsylvania Association of Realtors®, Pentagon Design Oy., PepsiCo, PepsiCo Design & Innovation, Petitelin Co. Ltd., Philips, Philips Domestic Appliances, Philips Experience Design Team, Pietro Grinders srl., Pininfarina SpA., PL Sp z o.o., Procter & Gamble Service GmbH., Protom S.p.A, Puricraft S.r.l., Ralph Pucci, Reyhanli Municipality, Richard Sapper, Rotho Kunststoff AG., Rottet Collection, Saloni Furniture, Samsung Think Tank Team, SARTIE, SCA Design, SELS Design, Sig Zane Kaiao and Sig Zane Designs, Sitpack ApS, Smart Design, Smart Era Lighting Systems, Smeg S.p.A., Studio Natural, Studio Quaglio Simonelli, Studio Volpi s.r.l., Takeform Inc., Takeform Product Development Team, TESCOMA s.r.o., The Ateliers Jean Nouvel, TTS Group Limited, Tzmann GmbH., TzuhsiangLin, Unical AG S.p.A., University of Hawai'i at Mānoa, Vadasiga, Valerio Cometti + V12 Design, Vestel Beyaz Eşya San. ve Tic.AŞ., Vestel White Industrial Design Team, Vitra In House, Vitra Karo Sanayi ve Ticaret A.S., Yamaha Marine Development, Yamaha Product Development Team, YKR DESIGN SAS (Bloon Paris), Yoomoota, ZICOLI lighting.

More info on the winning projects: [The Good Design Awards \(good-designawards.com\)](https://www.good-designawards.com)

All the winning designs are also published in the Good Design Yearbook 2023-2024 ([metropolitanartspress.com](https://www.metropolitanartspress.com)) edited by Christian Narkiewicz-Laine and will be available in The European Centre's physical shop and online at [MetropolitanArtsPress.com](https://www.MetropolitanArtsPress.com)

### **Good Design® Show**

Opening: Friday, March 15, 2024, at 17.00-19.00

Duration: March 15 - May 12, 2024

Days & Hours: Wednesday to Sunday, 12.00-19.00

Venue: Mitropoleos 74str. Athens, Greece